



Obsessed Magazine 2017 Advertising Rates

obsessed

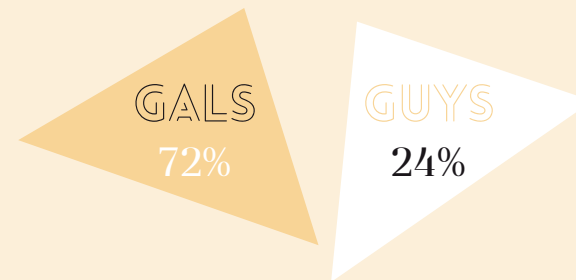
MAGAZINE

Obsessed, a national online and biannual print publication, is the go-to destination for today's young, design-driven, fashion-hungry, female-led audience. With a shared interest in style, design, arts, independent music and film, as well as important issues facing today's younger generation, our engaged audience is composed of a diverse range of women and men mostly in the 21-34 age group.

We're a rebellious magazine with a cultural twist and irreverent attitude.

Since 2010, with a dash of quirk and with an outspoken voice, we've written about the topics we're most madly obsessed with, such fashion, music and pop culture—but we're also unafraid to tackle the serious topics that impact our audience. We've written about environmental issues, diversity in our communities, feminism and activism, deeply moving personal essays, long form features and one-on-one interviews with artists such as Eddie Rmayne, Rashida Jones, Greta Gerwig, Seth Rogen, Nicolas Winding Refn, Joseph Gordon-Levitt, among others.

Obsessed Readers



Top Readership Cities

Washington, D.C.
New York, NY
Los Angeles, CA
Paris, France
London, England

Readership Age

25-34: 42%
21-24: 22%
35-45: 21%

Digital Reach



Rectangle
300 x 250

Email Campaign Ad 600 x 150

Super Leaderboard 970 x 90

| <i>Position</i> | <i>(W)</i> | <i>(H)</i> | <i>Length</i> <small>How Long Your Ad Will Run</small> | <i>Ad Rate</i> <small>(Per Run Ad Rate)</small> |
|---|------------|------------|---|--|
| Super Leaderboard (Top Placement) | 970 | 90px | 60 Days (Run of Site) | \$600 |
| Leaderboard (Beneath the Fold) | 728px | 90px | 60 Days (Run of Site) | \$400 |
| Medium Rectangle (Above the fold) | 300px | 250px | 60 Days (Run of Site) | \$600 |
| Medium Rectangle (ROS) | 300px | 250px | 60 Days (Run of Site) | \$400 |
| Obsessed Email Campaign Ad | 600px | 150px | Single Email Campaign | \$400 |
| 500 Word Sponsored Post w/ 1 Link | n/a | n/a | 1 Year on Website | \$300 Per Article |
| 500 Word Sponsored Post + Promotion on: FB, Twitter and Instagram | n/a | n/a | 1 Year on Website | \$300 Per Article |

Maximum ad size is 39K (39936 bytes) for all ad types. Audio on Flash ads must be user-initiated. Animated ads must loop no more than 3 times and stop after 15 seconds. All advertisements are subject to approval by Meets Obsession Media LLC. We reserve the right to refuse any ad submission which does not meet ad requirements, or is deemed otherwise inappropriate, distracting, or harmful to the online user experience.

